



**ADVANCED TECHNOLOGY
ACADEMIC RESEARCH
CENTER**



**DESIGNED BY GOVERNMENT
LED BY GOVERNMENT
ATTENDED BY GOVERNMENT**



ATARC FEDERAL MOBILE COMPUTING SUMMIT

October 24, 2017 | Washington, DC

Why?

- Access to senior government thought leaders and decision-makers
- 327 government registrants in Mobile practitioner community
- 135 industry registrants (limited to Mobile Technology Showcase participants)
- 12 Federal IT Media registrants
- 3 articles by Federal IT Media

What?

- Government Chair that drives mission-focused agenda
- Access to cutting edge information
- Where government does market research for products

How?

- Unique forum for direct technical interaction with government SME's
- Participation in White Paper deliverable with government recommendations
- Utilization of White Paper for corporate marketing

Participation in Technology Showcase

Technology Innovation fee of \$4,950 per event includes:

- Three admission passes to Summit*
 - Three admission passes to Networking Reception*
- *Additional passes can be purchased at \$295 per person
- Participation in the MITRE-ATARC Collaboration Sessions
 - Logo & link to company website on event website
 - Lunch with government decision-makers
 - 6' x 30" table with skirting (including power)
 - Wireless Internet access
 - Government attendee contact list post summit

Additional Add-ons

- **Breakfast Sponsorship: \$5,000**

Sponsor can have any banners or signs up during breakfast. ATARC will print a sign with sponsor logo indicating breakfast sponsor.

- **WiFi Sponsorship: \$5,000**

Sponsor can choose the network name and password for WiFi. Sponsor can print out small WiFi cards that can be handed out when folks check in at registration, or ATARC will print on the agenda.

- **Lunch Sponsorship: \$10,000**

Sponsor can have any banners or signs up during lunch. ATARC will print a sign with sponsor logo indicating breakfast sponsor.



Thank You

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