



**ADVANCED TECHNOLOGY  
ACADEMIC RESEARCH  
CENTER**



**DESIGNED BY GOVERNMENT  
LED BY GOVERNMENT  
ATTENDED BY GOVERNMENT**



# ATARC FEDERAL DEVOPS SUMMIT

June 28, 2017 | Marriott Metro Center | Washington, DC

## Why?

- Government Chair drives mission-focused agenda
- Ability to demonstrate technical knowledge and thought leadership
- Opportunity to learn about government DevOps and Agile methodologies

## What?

- Interaction with senior government decision-makers
- Access to cutting-edge information
- Forum for government to conduct market research

## How?

- Unique opportunity for direct technical interaction with government SMEs
- Participation in White Paper deliverable with government recommendations
- Utilization of White Paper for corporate marketing

# Participation in Technology Showcase

## Technology Innovation fee of \$4950 includes the following:

- Three admission passes to Summit\*
- Three admission passes to Networking Reception\*
- \*Additional passes can be purchased at \$295 per person
- Participation in the MITRE-ATARC Collaboration Sessions
- Logo & link to company website on event website
- Lunch with government decision-makers
- 6' x 30" table with skirting (including power)
- Wireless Internet access
- Government attendee contact list post summit

# Additional Add-ons

- Breakfast Sponsorship: \$5,000

Sponsor can have any banners or signs up during breakfast, or any collateral of their choosing

- WiFi Sponsorship: \$5,000

Sponsor can choose the network name and password for WiFi. Sponsor can print out small WiFi cards that can be handed out when folks check in at registration, or we can print it on the back of the name badges

- Lunch Sponsorship: \$7,000

Sponsor can have any banners or signs up during lunch, or any collateral of their choosing

- Reception Sponsorship: \$7,000

Before the reception begins, Tom Suder, President of ATARC, will make an introduction to the sponsor, and they will have a chance to say a few words. Sponsor will also be able to have any banners or signs up during the reception, or any collateral of their choosing



Thank You

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