



**ADVANCED TECHNOLOGY  
ACADEMIC RESEARCH  
CENTER**



**DESIGNED BY GOVERNMENT  
LED BY GOVERNMENT  
ATTENDED BY GOVERNMENT**



# ATARC FEDERAL CLOUD & DATA CENTER SUMMIT

August 3, 2017 | Marriott Metro Center| Washington, DC

## Why?

- Access to senior government thought leaders and decision-makers
- 339 government registrants in Cloud practitioner community
- 88 industry registrants (limited to Cloud Technology Showcase participants)
- 13 Federal IT Media registrants
- 5 articles by Federal IT Media

## What?

- Government Chair that drives mission-focused agenda
- Access to cutting edge information
- Where government does market research for products

## How?

- Unique forum for direct technical interaction with government SME's
- Participation in White Paper deliverable with government recommendations
- Utilization of White Paper for corporate marketing

# Participation in Technology Showcase

## **Technology Innovation fee of \$4,950 per event includes:**

- Three admission passes to Summit\*
  - Three admission passes to Networking Reception\*
- \*Additional passes can be purchased at \$295 per person
- Participation in the MITRE-ATARC Collaboration Sessions
  - Logo & link to company website on event website
  - Lunch with government decision-makers
  - 6' x 30" table with skirting (including power)
  - Wireless Internet access
  - Attendee list with contact information

# Additional Add-ons

- Breakfast Sponsorship: \$5,000

Sponsor can have any banners or signs up during breakfast, or any collateral of their choosing

- WiFi Sponsorship: \$5,000

Sponsor can choose the network name and password for WiFi. Sponsor can print out small WiFi cards that can be handed out when folks check in at registration, or we can print it on the back of the name badges

- Lunch Sponsorship: \$7,000

Sponsor can have any banners or signs up during lunch, or any collateral of their choosing

- Reception Sponsorship: \$7,000

Before the reception begins, Tom Suder, President of ATARC, will make an introduction to the sponsor, and they would have a chance to say a few words. Sponsor will also be able to have any banners or signs up during the reception, or any collateral of their choosing



Thank You

Jordan Purvis  
Director of Events, ATARC  
[jpurvis@atarc.org](mailto:jpurvis@atarc.org)

-----